

Calling all 3rd Grade Artists!

2010 Cool Bus STUFF Art Contest

Enter Valley Metro's Cool Bus STUFF art contest, win great prizes and have your artwork posted on the web for all to see! Send us your coolest artwork showing how Valley Metro helps you and the community and why it's the smart way to travel.

ENTRY DEADLINE: OCTOBER 8, 2010

Green means Go - Go Valley Metro

Categories (Please pick one of the categories to illustrate in your drawing):

- 1 **Go Valley Metro to Fun Places.** Show how you and your family can travel by city bus and/or light rail to the coolest places in our city.
- 2 **Go Valley Metro the Safe Way.** Show how you and your family travel safely on the city bus and/or light rail.
- 3 **Go Valley Metro for Planet Earth.** Show how you and your family help conserve energy and help keep our air cleaner by traveling on the city bus and/or light rail.

Artwork:

- Only original artwork will be accepted.
- Create your design on an 8.5" x 11" blank sheet of white paper (no lined paper).
- You may use crayons, colored-pencils, markers or computer drawings.
- Students are encouraged to include city bus and light rail images, family and community within their design.

Send your submission to:

Valley Metro, Transit Education Department
302 North 1st Avenue, 7th Floor
Phoenix, AZ 85003

For more information, call 602.262.4001, email dnolan@ValleyMetro.org or visit ValleyMetro.org

See other side for information about Valley Metro transit services >



ENTRY FORM: Fill out the attached entry form and submit it with your artwork. No entries will be returned. Only artists with winning submissions will be notified. One entry per 3rd grade student.

Student's name: _____

Home phone: _____

School name: _____ City: _____

3rd grade home room teacher's name: _____

3rd grade art teacher's name: _____

Parent or guardian signature: _____ Date: _____

Category Submitted:

- Go Valley Metro to Fun Places.
- Go Valley Metro the Safe Way.
- Go Valley Metro for Planet Earth.

Release agreement: I certify that the artwork I have created and submitted to Valley Metro is original. I understand that upon submitting my design, I give up any claim to ownership, and my design becomes the sole property of Valley Metro. I agree that Valley Metro may use my name, artwork and words with any necessary changes or alterations in current and future promotions.



COOL BUS AND LIGHT RAIL STUFF TO KNOW.

Valley Metro is the major public transit system in the Valley.

1 Go Valley Metro to Fun Places

City buses and light rail trains can take you and your family to fun places in the city, like the zoo, museums, movies, parks, shopping, libraries and more! Where would you go on Valley Metro?

Cool Bus and Light Rail STUFF

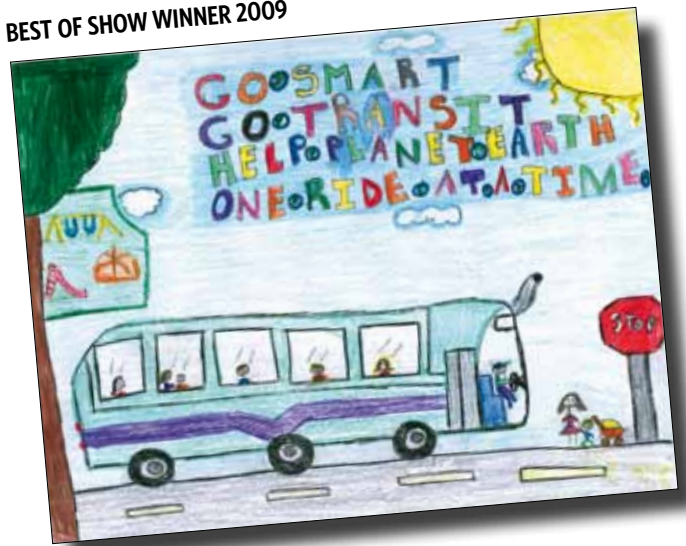
- Valley Metro is the city bus service and Metro is the name of the light rail service.
- There are over 900 city buses and 50 light rail cars.
- A route is the path that a transit vehicle travels along.
- There are over 100 bus routes and 20 miles of the light rail track.
- There are different sized vehicles — city buses have 19 seats, 36 seats, or 56 seats. A single light rail car has seats for 66 people.
- There are over 7,500 bus stops throughout the Valley.
- There are 28 light rail stations.
- Most Valley Metro buses run on cleaner alternative fuels instead of gasoline like Liquefied Natural Gas (LNG), Compressed Natural Gas (CNG) or Ultra Low Sulfur Diesel.
- Metro light rail trains run on electricity.

2 Go Valley Metro the Safe Way

Valley Metro wants everyone to be safe and enjoy their ride.

- Travel with an adult.
- Plan your trip: use the Transit Book, call Transit Information at 602.253.5000 or go online to ValleyMetro.org.
- Use crosswalks and traffic signals to get to your bus stop or light rail station.
- Arrive at your bus stop or light rail station about five minutes early — stay in the *Safe Zone* which is 3 big steps away from the street and 3 big steps away from the edge of the light rail platform (away from the white textured strip).
- Sitting in your seat is the safest place in the city bus or light rail. If you have to stand — hold on to the handle bars.

BEST OF SHOW WINNER 2009



- Follow the *Okay/No Way* rules so that everyone may have an enjoyable trip. You know, the ones like talk quietly, no eating or drinking, and stuff like that.
- Be ready to exit the city bus through the back door or be ready to exit the light rail through any door — then get back into the *Safe Zone*.

3 Go Valley Metro for Planet Earth

Be earth friendly use Valley Metro to get around town.

When people ride city buses and light rail it helps...

- conserve energy by using less fuel.
- take more vehicles off the road. One bus full of passengers can take 40 cars off the road. Light rail trains carry even more passengers.
- keep the air clean. Motor vehicles are a major source of air pollution.
- save money. People use less fuel when they leave the family vehicle at home.

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FOR MORE INFORMATION,
CALL 602.262.4001 OR VISIT
VALLEYMETRO.ORG

