

Win Great Prizes!



2009 Valley Metro Cool Bus STUFF Contest for 3rd Graders

# Go Smart. Go Transit.

HELP PLANET EARTH ONE RIDE AT A TIME.



2008 Cool Bus STUFF 1st Place Winner

## Calling All 3rd Grade Artists!

Enter Valley Metro's Cool Bus STUFF art contest and win great prizes. Send us your coolest artwork showing how Valley Metro helps you and the community and why it's the smart way to travel!

### ENTRY FORM

Fill out the attached entry form and submit it with your artwork. No entries will be returned. Only artists with winning submissions will be notified. One entry per student.



### Categories (Please pick one of the categories):

- 1 Go Transit to Fun Places.** Show how you and your family can travel by city bus and/or light rail to the coolest places in our city.
- 2 Go Transit the Safe Way.** Show how you and your family travel safely on the city bus and/or light rail.
- 3 Go Transit and Help Planet Earth.** Show how you and your family help conserve energy and help keep our air cleaner by traveling on the city bus and/or light rail.

### Artwork:

- Only original artwork will be accepted.
- Create your design on an 8.5" x 11" blank sheet of white paper (no lined paper).
- You may use crayons, colored-pencils, markers or computer drawings.
- Students are encouraged to include city bus and light rail images, family and community within the design.

### Send your submission to:

Valley Metro, Transit Education Department  
302 North 1st Avenue, 7th Floor  
Phoenix, AZ 85003

For more information, call 602.262.4001 or visit [ValleyMetro.org](http://ValleyMetro.org)

**ENTRY DEADLINE: OCTOBER 9, 2009**

*See other side for more information >*



Student's name: \_\_\_\_\_

Home address: \_\_\_\_\_

Phone: \_\_\_\_\_

School: \_\_\_\_\_

Teacher's name: \_\_\_\_\_

Parent or guardian signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Category Submitted:

- Go Transit to Fun Places.
- Go Transit the Safe Way.
- Go Transit and Help Planet Earth.

Release agreement: I certify that the artwork I have created and submitted to Valley Metro is original. I understand that upon submitting my design, I give up any claim to ownership, and my design becomes the sole property of Valley Metro. I agree that Valley Metro may use my name, artwork and words with any necessary changes or alterations in current and future promotions.



## COOL BUS AND LIGHT RAIL STUFF TO KNOW

Valley Metro is the major public transit system in the Valley. People can make smart transportation choices by using city buses and/or light rail to get where they want or need to go. You can help make a positive effect on the environment by taking one ride at a time. Here are a few ideas that may help you in creating your Cool Bus STUFF artwork.



### 1 Go Transit to Fun Places.

Be earth friendly leave the family vehicle home more often and get there on Valley Metro. City buses and light rail can take you and your family to fun places in the city like the zoo, museums, movies, parks, shopping, libraries and more! Some kids even take the city bus and/or light rail to school and many adults take it to work.

Some Cool Bus and Light Rail STUFF

- Valley Metro is the city bus service and Metro is the name of the light rail service.
- There are over 900 buses and 50 light rail trains in the transit system.
- A route is the path that a transit vehicle travels along. There are over 100 bus routes and 20 miles of the light rail route that people use to get around our Valley.
- There are different sized buses — some have 19 seats, 36 seats, or 56 seats. A single light rail train has seats for 66 people.
- There are over 7,500 bus stops throughout the Valley — bus stops are where people get on and off the bus.
- There are 28 light rail stations — light rail stations are where people get on and off the light rail.
- Most Valley Metro buses run on cleaner alternative fuels instead of gasoline like Liquefied Natural Gas (LNG) and Compressed Natural Gas (CNG).
- Metro light rail trains run on electricity.

### 2 Go Transit the Safe Way.

Valley Metro wants everyone to be safe and enjoy their city bus and/or light rail ride. When traveling here are a few tips for a safe and pleasant ride.

Tips to Travel Safely:

- Travel with an adult.
- Plan your trip: use the Transit Book, call Transit Information at 602.253.5000 or go online to [ValleyMetro.org](http://ValleyMetro.org).
- Use crosswalks and traffic signals to get to your bus stop or light rail station.
- Arrive at your bus stop or light rail station about five minutes early — stay in the “Safe Zone” which is 3 big steps away from the street and 3 big steps away from the edge of a light rail platform (away from the textured strip).
- Sitting in your seat is the safest place in the city bus or light rail. If you have to stand — hold on to the handle bars.
- On the city bus and light rail follow the Okay/No Way rules so that everyone may have an enjoyable trip. You know, the ones like talk quietly, no eating or drinking, and stuff like that.
- Be ready to exit the city bus through the back door. Be ready to exit the light rail through any door — then get back into the “Safe Zone.”

### 3 Go Transit and Help Planet Earth.

People can reduce their impact on the environment by making different transportation choices instead of always driving their own vehicle.

When people ride city buses and light rail it helps...

- conserve energy by using less fuel. When people ride the transit they don't have to fuel up their vehicles as often.
- take more vehicles off the road. One bus full of passengers can take 40 cars off the road. Light rail trains carry even more passengers.
- keep the air clean. Motor vehicles are a large source of air pollution because there are so many of them on the road.
- save money. People use less fuel when they leave the family vehicle at home.

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FOR MORE INFORMATION, CALL 602.262.4001 OR VISIT [VALLEYMETRO.ORG](http://VALLEYMETRO.ORG)