



## FACT SHEET

### Transportation Demand in Maricopa County 2008 Survey Results

**65 percent** of full-time Valley employees report making a change to their driving habits in response to increased gas prices in 2008.

**56 percent** of employees use an alternate modes of transportation (bus, carpool, vanpool, telecommute, bike or walk) to get to work at least once per week instead of driving alone in their own cars. This is the highest level ever recorded by the study.

**46 percent** of employees report that their employer has encouraged them to use an alternate mode besides driving alone to get to work.

**41 percent** of Valley residents report taking some form of action after learning of a “high pollution advisory (HPA).”

**27.6 minutes** is the average reported commute time in Maricopa County—virtually unchanged from last year—but the average commute length is about 1 mile longer at **15.5 miles**.

**54 percent** of employed residents think that traffic congestion is a problem for them personally during their drive to work.

#### Other facts

Convenience and/or saving gas are the primary motivations for using public transportation and not driving alone.

For the second straight year, there has been an increase in both the percent of carpoolers/vanpoolers (at 28%) as well as an increase in how often residents carpool (at 3.1 days per week).

1,200 employers in Maricopa County are required to promote alternative modes to their staff when 50 or more employees work at the same site.

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**Percent of Employed People Who Always Drive Alone  
Compared to Those Using Alternate Modes**  
(Bus, Carpool, Vanpool, Bike, Walk, Telecommute or Compressed Schedule)

Year	Always Drive Alone	Drive Alone & Alt. Mode	Always Alternate Mode	Total Alternate Mode
1993 (n=380)	64%	23%	13%	36%
1994 (n=390)	56%	32%	11%	44%
1995 (n=254)	59%	29%	12%	41%
1996 (n=236)	56%	30%	13%	44%
1997 (n=306)	57%	29%	15%	43%
1998 (n=322)	57%	27%	16%	43%
1999 (n=439)	59%	32%	9%	41%
2000 (n=424)	60%	27%	13%	40%
2001 (n=653)	63%	24%	13%	37%
2002 (n=384)	65%	23%	12%	35%
2003 (n=308)	63%	28%	9%	37%
2004 (n=303)	55%	38%	7%	45%
2005 (n=407)	59%	31%	10%	41%
2006 (n=303)	61%	30%	9%	39%
2007 (n=300)	57%	31%	12%	43%
2008* (n=402)	44%	42%	14%	56%

*\*Previous years are based to non-home based employees; 2008 data are based to non-home based full-time employees ages 18 to 55.*

*Source: WestGroup Research, Inc.*

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