

METRO Media Advisory

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What **Avoid the line – buy your July 4th all-day pass now**

On this July 4th holiday, the cities of Phoenix and Tempe will hold celebrations that are conveniently located along the METRO light rail line. A special July 4th pass has been created that will keep passengers, who buy in advance, out of any lines at the fare vending machines on this date.

This special pass is pre-validated, or date-stamped, for July 4, 2009 and valid for that date only. Passes can be purchased online or at select transit centers.

The passenger benefit is in the pass' pre-validation. Normally, all-day passes – even those purchased in advance – have to be validated on the day of use; if using light rail, validation, as well as sales, occur at the fare vending machines. Major events tend to create heavy traffic at METRO fare vending machines.

An all-day pass provides round-trip service or more in one day. An all-day pass costs \$2.50 through the end of June. July 1 initiates the regional fare increase making an all-day pass \$3.50.

Where Buy online at http://www.valleymetro.org/fares_and_passes/fare_purchase/. Online sales will be mailed to the recipient.

Buy in person from the following transit centers:

Central Station
Central Avenue and Van Buren Street
Open Monday through Friday 7 a.m. – 4 p.m. and Saturday 8 a.m. – 4 p.m.

Tempe Transportation Center
Fifth Street and Forest Avenue
Open Monday through Saturday 7:30 a.m. – 5:30 p.m.

When Online sales of the pre-validated July 4th all-day pass will be accepted through Saturday, June 27. In-person sales can occur through Friday, July 3.