

METRO Media Advisory

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Contact

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What **METRO to celebrate first anniversary and riders on Dec. 19**

Make METRO light rail a part of your holiday plans on Saturday, December 19. Enjoy deals, convenient access to a variety of events and a chance to win a Suns VIP experience!

Ala Charlie and the Chocolate Factory, METRO will hold a Golden Pass promotion to celebrate its anniversary and thank riders for their generous support and use of the system over the inaugural year.

In partnership with US Airways Center and the Phoenix Suns, METRO will specially mark “golden” transit passes in select station fare vending machines along the line. The 30 lucky winners who receive a “golden” transit pass will be entitled to win a pair of US Airways Center event tickets. In addition, the lucky winners will be entered into a drawing to win one of two “Grand Golden VIP Experiences.”

To sweeten the anniversary celebration, retail businesses along the line have been invited to offer special discounts on December 19 to anyone who presents a valid transit pass.

When Saturday, December 19

Where Along the 20-mile line

More More specifics on the anniversary celebration, including the stations containing the “golden” passes and participating retailers offering rider discounts, will be released the week of December 14.

Information, including eligibility criteria, can be found online at www.metrolightrail.org. Platinum Pass/U-Pass cardholders are also integrated into this promotion.