



Dear Transportation Coordinator:

Each quarter, Valley Metro Commute Solutions mails promotional kits to transportation coordinators (TC) in the Maricopa County Travel Reduction Program (TRP). Use these materials to freshen bulletin boards and encourage employees to use commute solutions, reduce traffic congestion and pollution and save money.

The focus of this kit is Valley Bike Month 2017. Encourage employees to take a bike ride by promoting contests and events.

The kit includes both mailed and electronic contents. Mailed contents include:

- Change Your Game Plan poster
- **ShareTheRide** benefits flyer
- Valley Bike Month poster
- Valley Bike Month events brochure (10 copies)
- Valley Bike Month contests flyer
- Materials order form

Website materials can be found by visiting ShareTheRide.com and selecting **TC Kits** from the bottom navigation. Included are:

- Blue Sky View newsletter with important updates and tips to manage your TRP
- Recognition of TRP companies who reached the 60% single occupant vehicle (SOV) target
- Bikes and transit flyer
- Valley Bike Month promotion checklist
- Electronic versions of the kit printed materials

For additional ideas and support, contact your Commute Solutions Coordinator at **602.262.RIDE (7433)**.

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ShareTheRide.com
602.262.RIDE (7433)

facebook.com/sharetherideandsave



CARPPOOL | VANPOOL | BUS | LIGHT RAIL | TELEWORK | BIKE | WALK

Sponsored by the Arizona Department of Environmental Quality, Maricopa Association of Governments, Maricopa County Air Quality Department and Valley Metro.