



METRO Adopt-A-Station Program

METRO light rail is a project developed on behalf of and with the support of its community. To create even further community investment, METRO is offering to neighboring residents and organizations the opportunity to Adopt-A-Station.

Interested parties should read the below guidelines and complete the application.

Program purpose

- Give local residents, businesses, community groups, schools and universities the opportunity to join efforts with METRO to maintain the cleanliness of each station and keep them attractive to current and potential riders.
- Help METRO identify more closely with the neighborhoods it serves. Forming a strong relationship with the community creates unity and a welcoming, visually appealing environment at each station.
- Promote the use of public transportation by creating an even more inviting environment at the station.
- Give businesses, neighborhoods or other groups the opportunity to position the adopted station as a “gateway” to their business and/or community.

Station sponsor responsibilities

- Pick up litter at station platforms and entryways.
- Report significant issues related to platform and landscaping appearance.
- Report vandalism, graffiti or suspicious packages.

Station sponsor benefits

- Recognition through signage displayed at the adopted station.
- Demonstration of your civic pride by making the community a better place.

METRO will provide

- Space and installment of station signage
- Trash bags
 - Station sponsor will be responsible for appropriate disposal away from METRO system.
- Safety vests
- Gloves

Costs

To cover the cost of station signage, there is a \$100 fee to adopt a station. Organization/business must also supply all materials outside of those provided by METRO.

Station adoption process

Those interested in participating should complete the application form. A selection panel consisting of representatives from METRO and its member cities will review all applications and make sponsor selections.

In the event that more than one business/organization/individual has requested to adopt the same station, METRO will determine the number of station sponsors based on the design of individual station platforms. Allocation will be awarded based on date of application and distance to the station from their business, organizational headquarters, and/or residential location.

To ensure broad community involvement, METRO may transfer responsibility for an adopted station from one local business/organization/individual to another after one (1) year.

METRO reserves the right to terminate or suspend the adoption of a particular station based on the following criteria:

- Failure to comply with the rules and regulations.
- Conduct activities that are detrimental to public transit or METRO’s business/reputation.

Sponsor requirements

- Sponsors and their participants must be 18 years of age or older and avoid working alone whenever possible.
- Sponsors must complete the agreement form, agree to safety guidelines and ensure adherence to all light rail safety rules and regulations.
- No advertising of any product or service is permitted on the adopted station.
- No distribution of materials, the selling of goods or promotion of products or services may take place on METRO property.
- Sponsors and their participants must not change, alter or undertake repairs to the structure of any station.
- Sponsors and their participants must not interfere or impede in any way with the movement of the train or riders.





Adopt-A-Station Application

Name: _____

Phone (include area code): _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Please choose one that best represents you:

Business Owner. Business name and address: _____

Property Owner. Property name and address: _____

Neighborhood association or community group.
Group name and general location/interest: _____

Individual

Station(s) interested in adopting: (Please provide second option if applicable.)

1) _____

2) _____

Why do you want to become a station sponsor?

How do you envision your level of participation as a station sponsor?

I certify that the information contained in this form is accurate to the best of my knowledge.

Signature of applicant: _____ Date: _____

Applications can be submitted via email to kroberts@metrolightrail.org or fax to 602-262-2682.

For more information or questions, please contact Kristin Roberts at 602-322-4435 or kroberts@metrolightrail.org.