Vanpools are Cool!

Transportation Coordinator (TC) Webinar
September 25, 2019
Overview

- Welcome and Introductions
- Vanpool Program Update
- TC News
Meet Our Guest Speakers

Angie Wilkie
Vanpool Coordinator
Valley Metro

Kieran Noe
Assistant Manager
Commute with Enterprise

Thu NGuyen
Vanpool Driver
American Express
Registrant Feedback

Responses to the registration question “Does your organization currently have employees commuting via vanpool?”
What is a Vanpool?

- Six to fifteen people
- Primary and alternate volunteer drivers
- Participants share the cost of lease and fuel
- Average cost $25 per person, per week
- Public transportation
Driver Responsibilities

• Point of contact for Valley Metro/Enterprise Rideshare
• Keep van clean and fueled
• Collect and make monthly payments
• Submit monthly report
• Schedule maintenance – mobil service available
• Establish vanpool rules (if needed)
Driver Requirements

• Minimum age: 25 years
• Minimum five years’ driving history
• Valid driver’s license – no commercial license required
• No more than three moving violations in three years
Driver Benefits

• Free commute!
• Up to 300 miles personal use of the van per month *(Can’t be used as a shuttle)*
• Personal mileage = actual miles – contracted miles

One of 41 American Express vanpool groups
Vanpoolers Sound Off

“I used to spend $80 a week on fuel. Now I’m saving big on gas, mileage, and peace of mind!” Jocelyn S., American Express Vanpooler

“I get to use the HOV lane, save gas and wear on my car. When I’m not driving, I use my time for emailing or texting. Some of us read; others sleep or work on their laptops.” Carole S., SRP Vanpooler

VA Hospital vanpoolers participated in our Spring photo contest
Valley Metro Vanpool Fleet

- 403 vans (Ford Transit & Ford E-350 Series) in our fleet
- 8 to 15 passengers
- Front and rear A/C and heater
- Remote control mirrors
- Tinted windows
- Cruise control
- V-8 engine
- Bike rack (if requested)
- “SmartFloor” feature enhances accessibility
The Enterprise Partnership

- Vanpool formations and month-to-month agreements
- Cluster analysis
- Collect fares, management maintenance and incidents
- Provide insurance coverage
- Manage reporting to National Transit Database
- Day-to-day program operation
Monthly Fares Cover

• Guaranteed ride home for emergencies – Limit of two per person, per year
• Scheduled and unscheduled maintenance
• Roadside assistance
• Insurance coverage
• Loaner vans
Vanpool Rider Benefits

• Save money
  • Fuel
  • Insurance
  • Maintenance

• May pay fares from pre-tax dollars
  • Up to $255 per month
  • More information here

• Relax while someone else drives

These Amex vanpoolers enjoy podcasts and hip hop en route!
Vanpoolers’ Testimonials

“Truly a life-changer! I spent far too many years making the 34-mile one-way trip to the office. My only regret is not doing this years before – the savings of time, money, life and the environment are incredible. What an awesome program.” David M., American Express vanpooler

Surprise! More American Express vanpoolers. Give it a try?
Q: “How can we get this started at our facility?” Shirley O., Immanuel Cares

A: Read up on vanpooling, post flyers, contact Angie Wilkie hold a live or virtual promotional event.

Q: “Can the company underwrite the Vanpool costs?” Rudy K., TRW.

A: Absolutely!

Q: “How do you connect with people after signing up on share the ride.com?” Karla R., Mesa Air

A: Log in to your ShareTheRide account and click “Find Commuting Partners.”
Employer Benefits

• Helps meet Travel Reduction Program (TRP) goals
• Reduces demand for employee parking
• Allowing employees to pay vanpool fares with pretax dollars may reduce the employer’s tax burden
• Employees arrive at work less stressed, on time
• Recruiting tool, may reduce turnover

Adelante Healthcare vanpoolers participated in our Spring photo contest
Q: “What’s your best tip for supporting vanpools?”
A: Offer incentives and communicate” Truesinda J., Honeywell
A: “Keep communicating to all – current riders, drivers and prospective riders. Share new pick up locations.” Joan F., City of Scottsdale
A: “Subsidy.” Mary M., State of Arizona
A: “Promote vanpooling to new hires and also candidates that we interview for that department.” Theresa K., Highlands Scottsdale
Questions?

Angie Wilkie
Valley Metro
Vanpool Coordinator
602.523.6062
awilkie@valleymetro.org

Sign up for more info in the post-webinar survey and get a free, insulated tote bag!
On August 27, Phoenix voters defeated an initiative that would have:

- Ended all light rail construction, prohibited future rail investment and returned billions in federal dollars previously pledged to expand the regional transit system.
- The fourth time since 2000 that Phoenix voters have publicly supported light rail through the election process.
- Valley Metro will continue to build-out the regional rail system approved by the voters.
South Central Extension

• Construction continues on the South Central Extension/Downtown Hub light rail project

• Public meetings September 25 & 26

• See the Project FAQs

Left, top to bottom: Attendees at a public meeting, mural art along south Central Avenue in Phoenix.
Tempe Streetcar

- After a summer spent laying track, northbound Mill Avenue reopened in mid-August.
- To date, crews have installed 37,000 feet of electrical conduit and nearly half of the track.
- They worked six days a week to finish before ASU students returned for fall classes.

Learn more about Tempe Streetcar here.
Cool Transit STUFF Art Contest

Valley Metro’s 15th Annual Cool Transit STUFF art contest is on!

- Open to third graders valley-wide
- Winners will be featured in a 2020 calendar. See the 2019 calendar
- Entry forms available in English and Spanish
- Deadline: Friday, October 18

2019 Best In Show winner Nina P. is from BASIS Chandler Primary South

Best In Show winner gets a pizza party for their class with a visit by a Valley Metro bus!
Peoria Park and Ride

- **New facility** now open, adjacent to Grand Avenue and the BNSF Railway tracks in Old Town Peoria.

- Features: shaded car parking, bicycle lockers, electric vehicle charging stations, pervious concrete.

- Serves the **Grand Avenue Limited**, Local bus routes **83** and **106**, carpools and vanpools.

Right, top to bottom: The new facility, **BikeLid** parking for 6 bicycles.
October is Rideshare Month

- Use Rideshare Month activities and promotional materials to boost your TRP!
- Request Rideshare Month air fresheners to support your efforts.
Rideshare Month Pledge

There’s still time! Take the pledge at ShareTheRide.com.

- Closes September 30
- All alternative modes count
- Enter to win a one night stay at the Pointe Hilton Squaw Peak Resort in Phoenix
- Good luck!
Commuter Challenge

Participate in the Rideshare Month Commuter Challenge at ShareTheRide.com and compete against other teams.

- Dozens of teams are available – Join one by September 30!
- Challenge runs October 1 – 31
- Winning teams in 3 size categories get a victory party
- Find out more here.

Chillin’ Commuters
2018 Small Team Winners

The Matrix Carpool
2018 Medium Team Winners

The ADE Contenders
2018 Large Team Winners
Clean Air Campaign Awards and Luncheon

- Wednesday, October 30
- Pointe Hilton Tapatio Cliffs Resort
- Early bird cost $38 or $340 for a table of 10; after September 30, $48 or $440
- Registration closes October 18
- Space is limited, register today!
Master of Ceremonies
Sean McLaughlin
Anchor
CBS 5 News

Keynote Speaker
Mark Kelly
Astronaut

Entertainment
Craig Chaquico
Grammy®-nominated guitarist
Jefferson Starship/Starship
• Vanpools are Cool!
• TC Update
• Upcoming webinars
  • **October 16, 10 a.m.** Managing the TRP Annual Survey Process
  • **November 13, 10 a.m.** TRP Success Stories – Outstanding TCs and AMUs
• Access **recorded webinars and slide shows**

*Can’t make it during a scheduled time? Register anyway; we’ll email you the recording!*