Dear Transportation Coordinator:

Welcome to the winter kit! Valley Metro delivers this quarter’s Transportation Coordinator (TC) kit to employers in the Maricopa County Travel Reduction Program (TRP). The kit provides materials to promote transportation options that reduce drive-alone commute trips and improve air quality.

This kit includes information to start 2018 on the right track, including winter pollution prevention, the Change Your Game Plan campaign, contests, inspirational stories and more.

This season’s kit includes both mailed and electronic contents. Mailed contents include:
- Change Your Game Plan campaign poster
- ShareTheRide benefits flyer
- Contests flyer
- 2018 Commute Solutions calendar
- PM-2.5 High Pollution Advisory (HPA) laminated flyer
- PM-10 HPA laminated flyer
- Materials order form
- New bus service flyer

E-materials can be found at ShareTheRide.com. Select TC Kits from the bottom navigation. Included are:
- Winter Blue Sky View newsletter
- Recognition of companies reaching the 60% single occupant vehicle (SOV) target
- 2018 TC webinar schedule flyer

For additional tips, ideas and support, contact your Commute Solutions coordinator at 602.262.RIDE (7433).